

IT CAN FOOL ANY JEWELLER. BUT DON'T LET ANY JEWELLER FOOL YOU.

Presenting the world's most brilliant idea in jewellery ever! It's your chance to own a truly awe-inspiring collection of sparkling white solitaires, to complement your designer wardrobe.

It's called Dazzelite. It's not a natural diamond. But neither is it a cheap diamond imitation like Zircon, American diamond or Swarovski.

Dazzelite is the world's whitest moissanite; a lab made Silica Carbide jewel that's so astonishingly similar to a diamond solitaire in terms of the 4 Cs – Cut, Colour, Clarity and Carat weight, as well as in hardness, that even a jeweller cannot tell the difference without sophisticated lab testing. Also, just like a diamond, it's yours for life – no fading, abrasion, chipping or damage.

Dazzelite is the only moissanite solitaire in the diamond equivalent G-H colour scale, owing to a unique, patented manufacturing process wherein the crystal is synthesised directly from ultra pure gases. All other moissanite makers use solid source material.

And now, the gem of an idea – Dazzelite solitaires cost almost 10 times lesser than equivalent diamond solitaires.

So, its bye bye diamonds. And buy, buy Dazzelite!



100% Glitter
@
10% Price!

**Limited Lifetime Warranty
Buy-back Guarantee!**



DIAMOND'S TWIN!



Let's start with colour. Dazzelite is not a flawless, perfect, fake-looking white, like so many 'imitation diamonds'. It is, as mentioned earlier, the colour equivalent of diamonds in the G-H colour scale. Its fancy shapes like Princess and Emerald cut are virtually identical to the cut and whiteness of a real diamond. And the 'fire' in Dazzelite is the closest to that in a diamond. Its hardness, weight, durability and other physical characteristics are almost identical too.



**Limited Lifetime Warranty
Buy-back Guarantee!**





SURPRICE, SURPRICE!!

Whoever you are. A housewife. A working professional. A young diva. A grandmother... you'll agree that rocks fascinate you. Just check out the thrilling prices, and a comparison with equivalent diamond. Suddenly, your fascination can be your possession!



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Buy-back Guarantee!



Specs 1.70 ct Dazzi,
6.390 gms Gold (18 Carat Hallmarked),
Readymade Diamond Band

Dazzelite Price (INR) **83,818**
Corresponding Price in Diamond (INR) **7,51,110**



Specs 1.25 ct Dazzi,
8.670 gms Gold (18 Carat Hallmarked),
Readymade Diamond Band

Dazzelite Price (INR) **72,315**
Corresponding Price in Diamond (INR) **4,81,650**



Specs 1 ct Dazzi each,
3 gms Gold (18 Carat Hallmarked),

Dazzelite Price (INR) **59,919**
Corresponding Price in Diamond (INR) **5,21,919**



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Buy-back Guarantee!

For enquiry Please call at:
+91 11 40537760, +91 95555 00500



Specs 2 ct Drop with 0.45ct small Dazzi
3 gms Gold (18 Carat Hallmarked),

Dazzelite Price (INR) 89,399
Corresponding Price in Diamond (INR) 8,56,819



Specs 0.45 ct (each piece)
Total weight 27 ct
40 gms Gold for pair
(18 Carat Hallmarked)

Dazzelite Price (INR) 6,85,000
Corresponding Price in Diamond (INR) 22,01,000



Specs 1.26 ct Princess Pair,
3.430 gm Gold (18 Carat Hallmarked)

Dazzelite Price (INR) 45,570
Corresponding Price in Diamond (INR) 3,10,290

